



NEIGHBORHOOD WATCH

STRATEGIC PLANNING

Self-Paced Learning

Participant's Book



The Participant Handbook:

This handbook is designed to follow along with the Self-Paced Learning presentation “Strategic Planning.” By writing down your answers you will retain more of the information found within the curriculum. Use this book as a reference guide and to review the curriculum before teaching Neighborhood Watch volunteers.

Course Objectives:

- To provide an overview of the planning process
 - To help participants begin identifying their neighborhood issues or concerns
 - To teach participants how to write goals, objectives, and action steps
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What is Strategic Planning?

Fill in the blanks and answer the questions below.

Strategic planning is:

- A _____ which facilitates _____ and builds understanding between community, local government and police.
- A _____, to which all parties have agreed upon and which identifies _____.

The Process

What are the desired results of the process?

1. _____
2. _____
3. _____
4. _____

The Document

What are the desired results of the document?

1. _____
2. _____
3. _____

Strategic Planning Steps

Critical Components

Define each of the following:

1. **Vision** _____

2. **Mission** _____

3. **Goals** _____

Objectives _____

4. **Action Steps**

Key Contacts

Who would your personal key contacts be?

Name	Position	E-mail	Phone

Give some examples of who your Neighborhood Watch Group's key contacts might be:

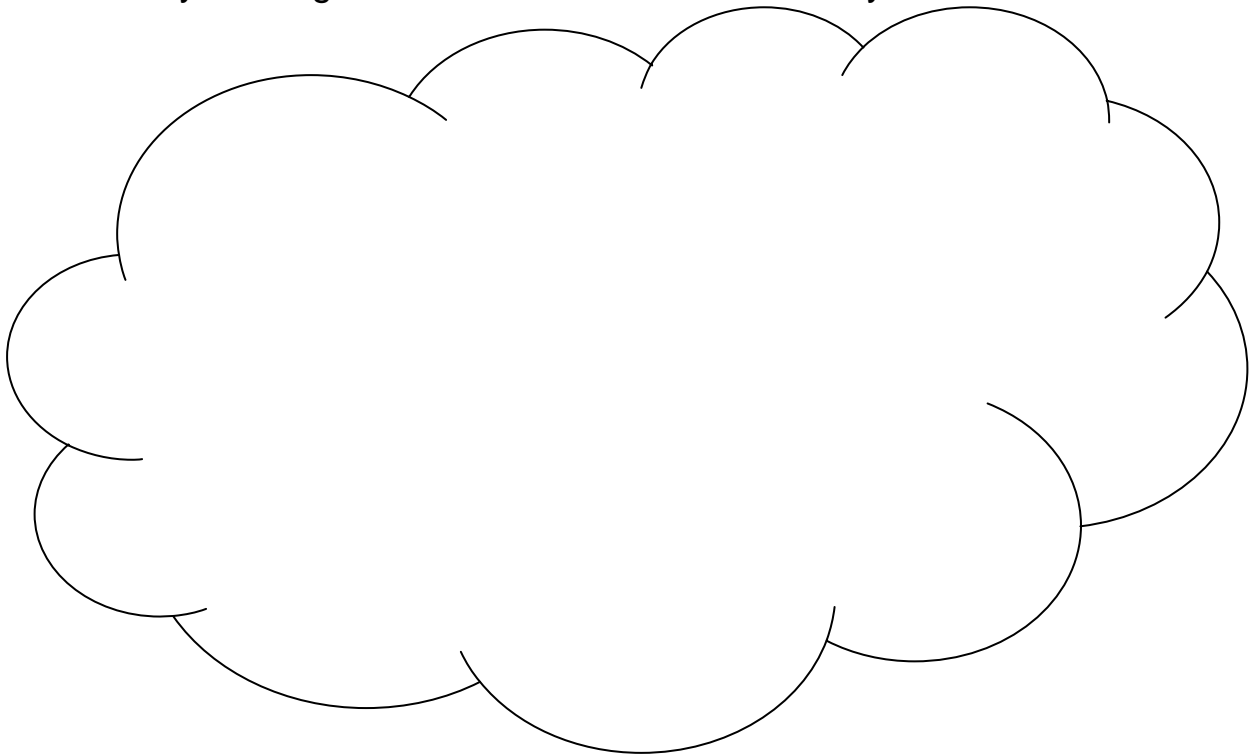
Name	Position	E-mail	Phone

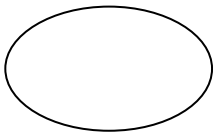


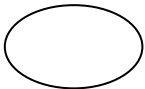
NEIGHBORHOOD WATCH

VISIONS

INSTRUCTIONS: Imagine your Neighborhood Watch Program 10 years from now. How would it be? What would it look like? Take a few minutes and draw your neighborhood and describe some key ideas.









Mission Statement

What is a Mission Statement? _____

In the chart below, list and define the components of a Mission Statement.

Component	Definition

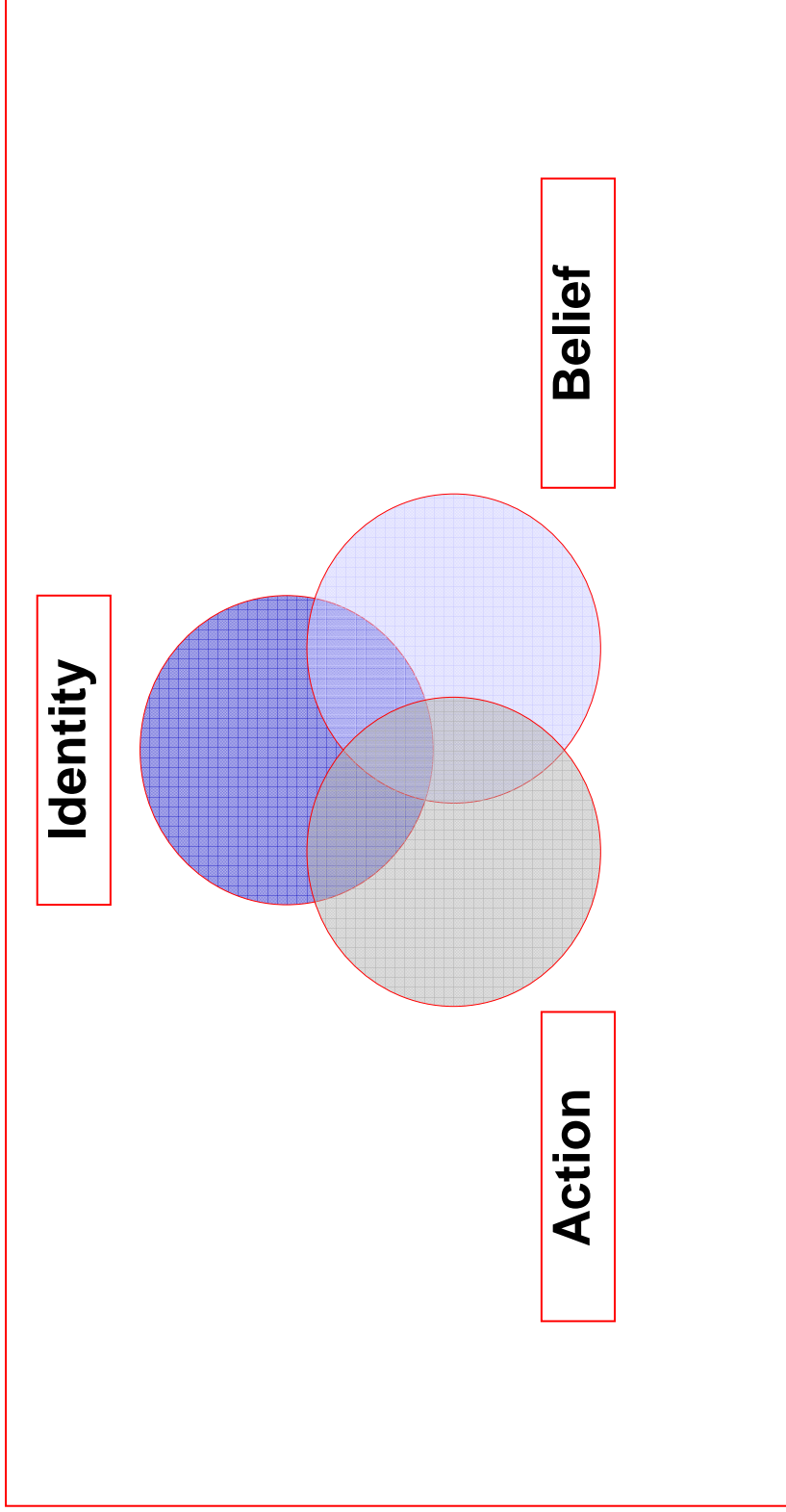
Identify the three components of a Mission Statement in the example below.

Mission Statement example: *The River Oaks Neighborhood Watch group believes in the right to live in a safe community. Therefore, we will support and communicate with each other to prevent violence and to promote safety.*

Component	Example

Mission Statement Worksheet

Vision _____



Mission Statement _____

Four Step Process

What are the four steps recommended for your strategic planning process?

1. _____
2. _____
3. _____
4. _____

What is the purpose of an assessment?

Where would you look for data for a specific Neighborhood Watch Group? Will you use the same sources of data when planning for yourself?

Identify organizations and individuals who can provide data you need for your assessment. Think of both your plan and the plan you might use when working with a Neighborhood Watch group.

Contact	Type of Information	Phone/ E-mail

Neighborhood Watch Planning Worksheet

Risks/Needs	Resources	Obstacles	Priorities

Action Plan

What is an Action Plan? What is its purpose?

What are the four steps in the action planning process?

1. _____
2. _____
3. _____
4. _____

Goals

What is the definition of a goal?

Objectives

What is an objective?

Action Steps

What are action steps?

Action Plan

Goals	Objectives	Action Steps	Responsibility

Evaluation

What is the purpose of evaluation?

After you have completed an evaluation, what would your next step be?
